The world is our inspiration

Press release

Communiqué de presse

Colombes, September 29th, 2010

Arkema confirms its ambition to develop *Kynar*® in Asia

Arkema is proud to announce that early in 2011, it will start production of Kynar® PVDF resins, including its flagship resin, *Kynar 500*®, in its new plant in China.

The new plant, located in Changshu (approximately 100 km from Shanghai) is a state-of-the-art PVDF production facility that represents a very significant commitment by Arkema to the Asian region. Further, it reaffirms Arkema's ongoing commitment to the high-performance coatings market.

Since their introduction to the Asian region in the 1990s, sales of *Kynar*® PVDF resins, and *Kynar 500*® in particular, have experienced spectacular growth. Arkema clearly sees this region as being key to its ongoing business development strategy. This new plant will bring Arkema closer to its Asian customers in every way.

Kynar® PVDF resins are used in a wide range of technically demanding applications, including highly weatherable coatings, high performance lithium ion batteries, and photovoltaic panels.

Since its first commercialization in 1965, *Kynar 500*® has been the gold standard for high performance coatings requiring unparalleled resistance to weathering. Coatings formulated with *Kynar 500*® have protected thousands of large buildings across the globe. During this time, the *Kynar 500*® brand name has become synonymous with true excellence in performance. The premium brand has been further strengthened by our ongoing partnership with only the highest quality paint formulators and our rigorous trademark-licensing program.

A global chemical company, Arkema consists of three businesses: Vinyl Products, Industrial Chemicals, and Performance Products. Arkema reported sales of 4.4 billion euros in 2009. Arkema has 13,800 *employees in over 40 countries and seven research centers located in France, the United States and Japan. With internationally recognized brands, Arkema holds leadership positions in its principal markets.*

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