

Shanghai, November 5th, 2012

Arkema at Hong Kong Optical Fair 2012 with Rilsan[®] Clear

Arkema will participate in Hong Kong Optical Fair 2012 to be held at Hong Kong Convention Exhibition Centre from November 7th to 9th. Arkema will promote its different transparent polyamide grades known under *Rilsan[®] Clear* brand, in particular the *Rilsan[®] Clear G830 Rnew* grade, its innovative bio-based transparent polyamide.

Rilsan[®] Clear products deliver a broad spectrum of performance properties and benefits for eyeglass frames:

- Excellent flexibility, which provides freedom of design,
- Outstanding optical properties and transparency,
- Good chemical resistance
- Good UV resistance,
- Good fatigue resistance,
- Light in weight,

Among the *Rilsan[®] Clear range*, *Rilsan[®] Clear G830 Rnew* is a high performance transparent polyamide partially based on renewable resources. This grade, specially designed for injection molding applications, is ideally suited for high-end eyeglass frames. It is made of 54% renewable raw material, thus helping reduce CO2 emissions.

In addition to these end-users benefits, *Rilsan[®] Clear G830 Rnew* features outstanding processing properties which afford major economic gains for manufacturers of eyeglass frames. *Rilsan[®] Clear G830 Rnew* already brings key differentiation to several eyeglass frames models in the **Smith Optics[®]** Evolve and in the **Quiksilver[®]** Green Line collections

Rilsan[®] Clear G830 Rnew is the latest innovation from Arkema's bio based high performance Polyamides. *Rilsan[®] PA11*, *Hiprolon[®]*, *Pebax[®] Rnew* and *Platamid[®] Rnew* have already amply demonstrated Arkema's ability to propose innovative bio-based solutions for highly demanding markets.

Welcome to visit our booth at 1C-G06.

*A global chemical company and France's leading chemicals producer, **Arkema** is building the future of the chemical industry every day. Deploying a responsible, innovation-based approach, we produce state-of-the-art specialty chemicals that provide customers with practical solutions to such challenges as climate change, access to drinking water, the future of energy, fossil fuel preservation and the need for lighter materials. With operations in more than 40 countries, some 14,000 employees and 10 research centers, Arkema should generate annual revenue of approximately €6.5 billion, and holds leadership positions in all its markets with a portfolio of internationally recognized brands.*

Press Relations: Sybille Chaix Tel.: +33 1 49 00 70 30 sybille.chaix@arkema.com
Product Manager: Guido M. Donà Tel.: +33 1 49 00 75 42 guido.dona@arkema.com