

## Arkema showcases its latest solutions offering for Pressure Sensitive Adhesives at LabelExpo2019 (Brussels)

**Arkema will be present at the LabelExpo 2019 trade show in Brussels (September 24 to 27, 2019) to showcase its range of solutions for the pressure sensitive adhesives market.**

With its long-standing presence in the pressure sensitive adhesives sector, Arkema has established solid expertise in areas such as label, tape and protection film used in particular in packaging, construction and automotive. This expertise is built on in-depth knowledge of the value chain of these markets coupled with close customer relationships.

To meet the needs of the pressure sensitive adhesives market, Arkema offers a product range spanning various Group entities:

- Waterborne pressure sensitive adhesives
- Hot melt pressure sensitive adhesives
- Moisture cure pressure sensitive adhesives
- Acrylate monomers and oligomers
- Waterborne rheological additives

To offer the market the most comprehensive product range that includes the very latest innovations, the Group has decided to pool its know-how and teams by creating a global network under the label *Self-Adhesive Solutions by Arkema*.

**SELF-ADHESIVE  
SOLUTIONS**  
BY **ARKEMA**

With a global presence, this experts network dedicated to the pressure sensitive adhesives sector will support customers to partner them in growing their business and developing with them innovative high-value-creating solutions, consistent with the latest market challenges, in particular in terms of performance and sustainability.

Our experts look forward to welcoming you to LabelExpo 2019, **Booth B20 - Hall 6**.

*A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Our balanced business portfolio spans High Performance Materials, Industrial Specialties and Coating Solutions. Our globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.8 billion in 2018, we employ around 20,000 people worldwide and operate in some 55 countries. We are committed to active engagement with all our stakeholders. Our research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation. [www.arkema.com](http://www.arkema.com)*

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